



Presented by:

Your Company Name and Logo Here!

8th Annual Georgia SPCA Run for the Rescues 5k and Fun Run

**Saturday, March 24, 2018
Suwanee Town Center**

Sponsorship Opportunities

Your contribution to this community event ensures continuing care for the over 1,000 homeless pets brought into our shelter each year. Your donation will help provide care and comfort to our rescues while they wait to be placed in their “Forever Homes”

Overall Benefits of Sponsorship:

1. Opportunity to sponsor a race that celebrates the rescue of hundreds of homeless pets annually
2. Participation in an event that promotes awareness of abused and homeless pets
3. Help raise community awareness of the importance of spay/neuter programs for animals
4. Partner in the education of the community to prevent future abuse and animal neglect
5. Support the funding of educational programs in our schools that foster responsible pet ownership
6. Exposure to 1,000+ animal lovers and other participants at the Georgia SPCA Run for the Rescues 5K and Fun Run

Contact Margot Vetrovsky – margot@georgiaspca.org for information

www.georgiaspca.org

Sponsorship Levels

Presenting Sponsor - \$5,000

- Recognition as Presenting Sponsor for the Georgia SPCA Run for the Rescues 5K and Fun Run on all promotional materials, race applications and T-Shirts
- Recognition on the Georgia SPCA website, facebook page (13,000 followers), and monthly e-newsletter (10,000 recipients)
- Presenting Sponsor acknowledgement during race
- High visibility and speaking role at race and honorary race starter
- Mention in all media advisories and releases promoting the event
- Feature article about your company in the Georgia SPCA e-newsletter
- Company name and logo on all race-related collateral as the Presenting Sponsor
- Company logo on the home page of the Georgia SPCA website
- Logo on the **FRONT** of all Georgia SPCA Run for the Rescues T-Shirts
- Logo inclusion on all print ads, social media and press releases
- Prominent placement of company tent/booth at the event
- Opportunity to reach 1,000+ participants at the Georgia SPCA Run for the Rescues 5K and Fun Run
- Free booth space with option to distribute products and promotional material
- Promotional material placed in 1,000 runners bags
- Opportunity to customize a giveaway for race participants
- Opportunity to display Start/Finish banners with company logo
- Recognition in the Georgia SPCA End-of-Year "Thank You" Newsletter
- Special gift presented by the Georgia SPCA
- 10 FREE entries into the Georgia SPCA Run for the Rescues 5K race

IMPACT to Georgia SPCA: Will help purchase an animal transport vehicle



Sponsorship Levels

Diamond Sponsor - \$2,500

- Recognition as the Diamond Sponsor on the Georgia SPCA website, facebook page (13,000 followers), and monthly e-newsletter (10,000 recipients)
- Sponsor acknowledgement during the race
- Feature article about your company in the Georgia SPCA e-newsletter (10,000 recipients)
- Company name and logo on all race-related collateral
- Logo inclusion on all print ads, social media and press releases
- Logo on the back of all Georgia SPCA Run for the Rescues T-Shirts
- Free booth space with option to distribute products and promotional material
- Promotional material placed in 1,000 runners bags
- Opportunity to customize a giveaway for race participants
- Opportunity to display Start/Finish banners with company logo
- Recognition in the Georgia SPCA End-of-Year "Thank You" Newsletter
- 5 FREE entries in the Georgia SPCA Run for the Rescues 5K race

IMPACT to Georgia SPCA: Provides vaccinations, medical testing, and spay/neuter procedures for 25 dogs and cats

Gold Sponsorship - \$1,000

- Recognition as the Gold Sponsor on the Georgia SPCA website, facebook page (13,000 followers), and monthly e-newsletter (10,000 recipients)
- Company name and logo on all race-related collateral
- Logo on the back of all Georgia SPCA Run for the Rescues T-Shirts
- Logo on approximately 7,000 race applications
- Free booth space with option to distribute products and promotional material
- Promotional material placed in 1,000 runners bags
- Opportunity to customize a giveaway for race participants
- Recognition in the Georgia SPCA End-of-Year "Thank You" Newsletter
- 3 FREE entries into the Georgia SPCA Run for the Rescues 5K race

IMPACT to Georgia SPCA: Provides vaccinations, medical testing, and spay/neuter procedures for 10 dogs and cats



Sponsorship Levels

Silver Sponsorship - \$500

- Recognition as the Silver Sponsor on the Georgia SPCA website, facebook page (13,000 followers), and monthly e-newsletter (10,000 recipients)
- Company name and logo on all race-related collateral
- Logo on the back of all Georgia SPCA Run for the Rescues T-Shirts
- Free booth space with option to distribute products and promotional material
- Promotional material placed in 1,000 runners bags
- Recognition in the Georgia SPCA End-of-Year "Thank You" Newsletter
- 2 FREE entries into the Georgia SPCA Run for the Rescues 5K race

IMPACT on Georgia SPCA: Will assist with the cost for emergency medical treatment

Bronze Sponsorship - \$250

- Recognition as the Bronze Sponsor on the Georgia SPCA website, facebook page (13,000 followers), and monthly e-newsletter (10,000 recipients)
- Logo on the back of all Georgia SPCA Run for the Rescues T-Shirts
- Free booth space with option to distribute products and promotional material
- Promotional material placed in 1,000 runners bags
- Recognition in the Georgia SPCA End-of-Year "Thank You" Newsletter
- 1 FREE entry into the Georgia SPCA Run for the Rescues 5K race

IMPACT on Georgia SPCA: Covers 5 spay/neuter procedures or treatment for a heartworm positive dog

Partner Sponsorship - \$100

- Recognition in Georgia SPCA e-newsletter as Partner Sponsor (3,500 current members)
- Recognition in the Georgia SPCA End-of-Year "Thank You" Newsletter
- 1 FREE entry into the Georgia SPCA Run for the Rescues 5K race

IMPACT on Georgia SPCA: Covers vaccinations, medical testing and spay/neuter procedure for one animal

Contact Margot Vetrovsky – margot@georgiaspca.org



Sponsorship Commitment Form

Georgia SPCA Run for the Rescues 5K and Fun Run

Sponsorship Opportunity Levels

___ Presenting Sponsor: (\$5,000)

___ Diamond Sponsor: (\$2,500)

___ Gold Sponsor: (\$1,000)

___ Silver Sponsor: (\$500)

___ Bronze Sponsor: (\$250)

___ Partner Sponsor: (\$100 - \$250)

___ We'd also like to send volunteers to this event.

Donor Information:

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Payment Information:

___ Check Enclosed (payable to Georgia SPCA)

___ Credit Card Card Type: ___ VISA ___ MasterCard ___ AMEX ___ Discover

Credit Card # _____ Expiration Date: _____

Please mail this completed form (and payment or payment info) to The Georgia SPCA. **THANK YOU!**

Contact info: Margot Vetrovsky – margot@georgiaspca.org

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